

A Quarterly Message from the CEO | July 2010

Dear Friends,

Happy Fourth of July! As many of you know, July marks the beginning of our new fiscal year and, once again, I am proud to share that we have ended the year debt-free, financially stable and ready for the year ahead.

Looking back over the last three months, we have a lot to celebrate. Here are some of the highlights:

- As part of our \$1.2M Science Education Partnership Award from the National Institutes of Health for “*Framing New Pathways to Medical Discovery for Families, Teachers and Students*,” a new demonstration debuted in April. *Busy Bones: Viral Attack!* is a live demonstration using costumes and audience participation to immerse visitors in the science of how our cells and our bodies react to a viral attack. The demonstration starts when a cell first gets attacked, illustrates the body’s response and concludes by showing the body’s defense mechanisms for staying healthy.
- In May, Arizona Science Center’s own Laura Martin, Director of Science Interpretation, made the journey to Beijing for the **2010 China-US Science Center Director’s Forum**, and presented a session entitled “*Forward Momentum: Building Science Centers for the Future*,” exploring and identifying how science centers within the U.S. move towards equality of access to science and science education. Dr. Martin presented alongside 17 other experts and scholars of informal science education from both the U.S. and China. The Center has been included in an international conversation on science learning and we are proud to represent the state and our constituents in this important dialogue.
- Renovations continued this quarter with the opening of **Solarville** in the APS Solar Gallery at the end of May.
- The energy has been palpable as exhibits begin to take shape and construction continues on **All About Me** in the Steele Foundation Gallery. Visitors have been able to see exactly what goes into creating the next interactive space at the Center and are looking forward to returning to see the finished gallery later this year. Thanks to all of you who donated to *The Future of Education is Science* capital and endowment campaign! Without you, these renovations would not be possible.
- The roof is on! Renovations on the lobby are on schedule thanks to the hard work and dedication of our staff and the city of Phoenix. We are also working with the Office of Arts and Culture on an “eye-opening” public art piece that is sure to change the way you look at science! Mark your calendars for **Galaxy 2011** on Feb. 5, 2011. This stellar, multi-faceted event will be hosted in our new lobby and shouldn’t be missed!

As we look forward to the upcoming fiscal year, we are thrilled to announce our next featured exhibition opening October 2010 in the Sybil B. Harrington Galleries on Level 3. **RACE: Are We So Different?** is a powerful, thought-provoking new exhibition featuring film, still photography, interactive components and engaging programming for all ages. **RACE** invites visitors to explore the topics of race and racism in America from the perspectives of science, human history and everyday experience. Sponsored locally by APS, this exhibition will be free with general admission.

We remain committed to developing innovative and educational experiences for visitors of all ages across the state and are excited to roll out a number of new offerings in 2010. We are grateful for your support and hope to serve you to the best of our ability

We hope that you and your family have a safe and happy summer. Don’t forget that the Center stays cool at 73 degrees all summer long if you are looking for a cool place to spend some quality time and maybe learn a thing or two!

If you should have any questions or would like more information, please do not hesitate to contact me directly at humphrey@azscience.org.

Sincerely,



Chevy Humphrey
President & CEO