



**FOR IMMEDIATE RELEASE**

## **Start Your Engines** *Automotive Science Arrives at Arizona Science Center*

**PHOENIX, AZ – June 13, 2022** –Start your engines! Get ready to explore automotive science with Arizona Science Center’s latest interactive exhibition: [Under the Hood, Engineered by Subaru](#) opening Saturday, June 18. Science and engineering play important parts in the automotive industry, from designing effective engines to vehicle body styles and designs, high-tech safety features to entertainment add-ons, and more!

“Subaru is proud to support STEM education that focuses on skills that are essential for the next generation of innovators,” said Eric Park, Marketing Manager - LA Zone, Subaru of America. “*Under The Hood* is a fun, highly interactive exhibition that allows guests to take their passion for cars and science to the next level through engaging hands-on science experiments.”

Developed by Arizona Science Center–*Under The Hood* is a comprehensive exhibition for visitors of all ages exploring the inner working of automotive science.

“For more than 5 years, Arizona Science Center and Subaru have partnered to bring engaging and interactive STEM programming to our community,” said Guy Labine, The Hazel A. Hare President and CEO of Arizona Science Center. “Together, we are proud to invite the community to experience the thrill of competition on our test track and the innovation of the behind cutting-edge automotive technology hiding *Under The Hood*.”

Highlights of the exhibition include:

- Learn how vehicles are designed and assembled, and discover the latest and safest new technology.
- Use the engineering design process to reimagine the future of cars, safety, and more!
- Get up close and personal with a real combustion engine and a 3D printed boxer engine to see all the parts of the engine and how they move and work together.
- Rev up your engineering skills on the test track. Ever wondered how different wheels can change how fast or slow a vehicle can go? Test out wheel and vehicle combinations to see how fast you can make your car zoom!

All *Under the Hood* activities are included FREE with an Arizona Science Center Membership or general admission ticket. Kids under 3 are always FREE.

*Under The Hood* is where science, design, and engineering collide! To reserve tickets or to learn more visit [azscience.org](http://azscience.org).

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## About Arizona Science Center

The mission of Arizona Science Center is to inspire, educate and engage curious minds through science. The Center, located at 600 E. Washington Street in downtown Phoenix, features more than 300 hands-on exhibits, live demonstrations, a range of interactive online science content, the state-of-the-art Dorrance Planetarium, and the five-story Irene P. Flinn Giant Screen Theater. CREATE at Arizona Science Center®, adjacent to the main building, is the newest addition. This 6,500 square-foot community maker space provides workshops, including 3D

printing, laser cutting, woodworking, and sewing. The Center offers programs for all ages, including CONNECT at Arizona Science Center, CAMP INNOVATION, Teen programs, Professional Development and Learning for Educators, and adults' night out: Science With A Twist. The Center also offers a broad range of online science learning resources for parents, educators, students, and anyone curious about science. For further details, please visit [azscience.org](http://azscience.org).

## About Subaru of America, Inc.

[Subaru of America, Inc.](#) (SOA) is a wholly-owned subsidiary of [Subaru Corporation](#) of Japan. Headquartered at a zero-landfill office in Camden, N.J., the company markets and distributes Subaru vehicles, parts, and accessories through a network of more than 630 retailers across the United States. All Subaru products are manufactured in zero-landfill plants and [Subaru of Indiana Automotive, Inc.](#) is the only U.S. automobile manufacturing plant to be designated a backyard wildlife habitat by the National Wildlife Federation. SOA is guided by the [Subaru Love Promise](#), which is the company's vision to show love and respect to everyone and to support its communities and customers nationwide. Over the past 20 years, SOA and the SOA Foundation have donated more than \$270 million to causes the Subaru family cares about, and its employees have logged nearly 78,000 volunteer hours. As a company, Subaru believes it is important to do its part in making a positive impact in the world because it is the right thing to do.

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