



Arizona Science Center Hosts Out of This World Girls in STEM Event

Rocket Launches and AT&T Unveiling Ceremony Planned for Annual Event

WHAT: This Saturday, Nov. 5, Arizona Science Center is hosting its 4th annual event to celebrate girls in science, technology, engineering, and mathematics (STEM). This year's [Girls in STEM](#) event will focus on space exploration and aerospace engineering through hands-on workshops mentored by women in STEM careers. Throughout the day, 150 4th-8th grade participants will design and build their own rockets, concluding with a simultaneous rocket launch event at 4:45 p.m.

As part of the day, Arizona Science Center will host a special ceremony sponsored by AT&T to unveil the new "Innovation Hallway" at CREATE at Arizona Science Center honoring Jon Madonna, a retiring AT&T board member, and his wife, Lyn Madonna who is a Trustee with the Center. AT&T is contributing \$250,000 to the Arizona Science Center in Madonna's name to support STEM programming efforts including Girls in STEM. Media are invited to capture the rocket launch and unveiling.

WHO: 150 4th-8th grade participants
Phoenix Mayor Greg Stanton
Councilwoman Kate Gallego
Jon and Lynn Madonna
Arizona Science Center and AT&T Leaders

WHEN: Saturday, Nov. 5
8 a.m. – Girls in STEM Program Starts
4:30 p.m. – Closing Ceremony/Unveiling
4:45 p.m. - Rocket Launch (Most visual part of the day)

WHERE: CREATE at Arizona Science Center Create Space
(adjacent to the main building)
600 E. Washington St., Phoenix

VISUALS: Simultaneous launching of rockets by nearly 150 participants
Girls in STEM mentoring
"Innovation Hallway" unveiling
Interviews with participants and leaders



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